

CSU Global's online Master of Business Administration (MBA) provides professionals with the principles and skills to make informed business decisions. Students develop leadership, strategy, innovation, globalization, systems thinking, decision making, and ethics skills through problem-based learning (case studies, applied simulations). Students can customize their learning path by choosing from one of 19 different focus areas including specializations such as finance, project management, and cybersecurity.

## **Key Takeaways**

- Coordinate strategic goals through effective stewardship of resources, application of leadership principles, and development of human capital.
- Devise strategies that improve operations, revenue, quality, and performance.
- Apply analytical skills for solving organizational challenges.
- · Assess financial performance measures.
- Utilize quantitative and qualitative analysis tools for assessing business scenarios.
- Evaluate situations from a systems thinking perspective to formulate actionable business plans.
- Navigate the cultural complexities of a global business environment.

## **Career Opportunities**

An MBA can help advance your career to the next level. This program will prepare you for career advancement as a:

- Senior Analyst
- · Financial Manager
- · Operations Manager
- Management Analyst

#### **Top Product Management-Related Job Titles**

CSU Global students see a return of \$4.90 in higher future earnings and benefits for every dollar invested in their CSU Global education.

Compliance Manager | Median Pay: \$114,639 Financial Manager | Median Pay: \$139,790 Operations Manager | Median Pay: \$98,100

Salary information based on Lightcast data from O\*NET Online by the U.S. Department of Labor, Employment and Training Administration

# **ADMISSION REQUIREMENTS**

Bachelor's degree from an institution that is accredited by an approved institutional accrediting agency with a cumulative undergraduate GPA of 3.00 or higher. Students who don't have a previous business-related degree from an ACBSP-accredited program must complete BUS500 before completing other program requirements. Provisionally-admitted students whose undergraduate degrees do not meet the requirements will complete RES500 or RES501 rather than BUS500.





The MBA program is 30 credit hours, which includes six 3-credit core MBA courses and four 3-credit specialization courses in an area of interest to the student.

# **COURSE NUMBER AND TITLE**

MBA510 Creating and Implementing Marketing Strategies

MBA520 Financial Accounting and Reporting

MBA530 Financial Decision Making

MBA540 Managing Operations and Supply Chains

MBA550 Data-Driven Decision Making

MBA560 Developing and Leading Strategy

Note: Some MBA students may be required to take RES500, RES501, or BUS500 based on admissions requirements. In this case, the degree is 33 credit hours.

