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FOR IMMEDIATE RELEASE

## **CSU GLOBAL LAUNCHES NEW ONLINE BACHELOR'S IN FINANCE**

*Classes start in Spring 2020 for the new fully online bachelor's degree with career-relevant pathways in corporate finance and financial planning.*

Aurora, Colo. (May 19, 2020) - Colorado State University Global (CSU Global) is proud to launch an online degree program in Finance to help prepare students for careers in the ever-growing financial industry.

The [Bachelor of Science in Finance](#) is designed to provide students with a solid foundation in the principles of finance and the opportunity to specialize in one of two key areas. The first, focused on financial planning, will prepare students for the entrance exam for the CFP and for a successful transition into the career of a financial planner. The second, focused on corporate finance, will prepare students to serve as corporate financial analysts and careers in corporate finance. Each specialization enables the student to apply the latest technology and emerging business trends in financial strategies, risks, and investment.

"CSU Global is excited to launch this program that has a diverse course offering that will help to fulfill the need there is in the industry for these essential positions," said Kenny Roberts, CSU Global Curriculum & Instruction Coordinator of Finance. "This program will not only equip students with the necessary skills to enter the finance industry, but also provide experience using new technological processes and programs."

There is a growing need for professionals with finance degrees in the U.S. According to Burning Glass (2019), there have been more than 800,000 job postings in the field over the last 12 months. Of those, more than 80 percent require a bachelor's degree. Top hiring industries include finance and insurance, professional and technical services, manufacturing, and health care; top positions include financial analysts, accounting managers, senior financial analysts, relationship bankers, and managers/directors of finance. The average salaries for these positions are well above the living wage, averaging between \$62-101K per year.

CSU Global's online B.S. in Finance degree program will provide students with the tools to apply financial knowledge -- including terminology, theories, concepts, and skills -- in practical settings. Students will be able to perform financial analysis, using quantitative concepts and techniques, as well as interpretation of financial statements and ratios. The program is designed to provide students with a strong understanding of the factors that influence financial decision-making, as well as vital critical-thinking skills needed to solve in-depth financial problems within either Corporate Finance or Financial Planning.



COLORADO STATE UNIVERSITY  
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Enrollment for this new program is open now, with finance classes starting every month. Interested students should contact Enrollment at 800-920-6723 or email [enroll@csuglobal.edu](mailto:enroll@csuglobal.edu) to get started. Visit [CSUGlobal.edu/BSFin](https://CSUGlobal.edu/BSFin) to learn more.

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**About Colorado State University Global**

Colorado State University Global (CSU Global) offers career-relevant bachelor's and master's degree programs for working adults and nontraditional learners. As the first and only 100% online, fully accredited public university in the United States, CSU Global is focused on student success as its number one priority. Embracing the land grant heritage as part of the Colorado State University System, CSU Global sets the standard for quality and innovation in higher education through its expert faculty who are recognized as industry leaders and trained in working with adults in an online learning environment. CSU Global offers accelerated eight-week courses that start every four weeks. Visit [CSUGlobal.edu](https://CSUGlobal.edu) to learn more.