



The Association of  
Accountants and  
Financial Professionals  
in Business



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#### FOR IMMEDIATE RELEASE

### **Colorado State University Global Bachelor of Science in Accounting Program Earns Endorsement by IMA (Institute of Management Accountants)**

**(Aurora, CO) (Sept. 23, 2020)** – Colorado State University Global (CSU Global) is proud to announce that the school's bachelor of science in accounting program has earned endorsement by [IMA](#)® (Institute of Management Accountants), one of the largest and most respected associations focused exclusively on advancing the management accounting profession.

IMA's Endorsement of Higher Education initiative recognizes programs that meet high educational standards, enabling students to pursue and earn the [CMA](#)® (Certified Management Accountant) credential. Information about the program is available at <http://www.imanet.org/educators>.

"Endorsement by IMA is a great achievement that will help our undergraduate accounting students better prepare for a rewarding career in management accounting," said Tanae Acolatse, PhD., Program Manager, Bachelor of Science in Accounting, CSU Global. "This is a testament to the quality of our curriculum that will benefit both the future careers of our students and the organizations where they will work."

To qualify for endorsement by IMA, schools must meet the following criteria: (1) the program must substantially cover the CMA exam content; (2) the program must have adequate faculty resources to deliver this content; (3) the program must be accredited by a recognized accreditation organization and (4) a faculty member must be designated as an IMA Campus Advocate.

"IMA is pleased to welcome CSU Global to the growing list of schools that support the CMA exam program and have achieved a consistent standard of excellence," said Raef Lawson, CMA, CPA, CFP, CFA, IMA vice president of research and professor-in-residence. "High-quality, up-to-date educational programs that support the current needs of businesses will help future professional management accountants accomplish their career objectives and meet the competency expectations of employers."

IMA's globally-recognized CMA program is a relevant assessment of advanced accounting and financial management knowledge in areas such as financial planning, analysis, control and decision support –

each of which is increasingly critical in meeting the changing needs of business, and therefore, essential learning for students of accounting and finance.

Enrollment in the Bachelor of Science in Accounting is open now at CSU Global, with class starts offered each month. Interested students should contact the enrollment team at 800-920-6723 or email [enroll@csuglobal.edu](mailto:enroll@csuglobal.edu) to get started. Visit <https://csuglobal.edu/bs-accounting> to learn more.

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#### **About Colorado State University Global**

Colorado State University Global (CSU Global) offers career-relevant bachelor's and master's degree programs for working adults and nontraditional learners. As the first and only 100% online, fully accredited public university in the United States, CSU Global is focused on student success as its number one priority. Embracing the land-grant heritage as part of the Colorado State University System, CSU Global sets the standard for quality and innovation in higher education through its expert faculty, who are recognized as industry leaders and trained in working with adults in an online learning environment. CSU Global offers accelerated eight-week courses that start every four weeks. Visit [CSUGlobal.edu](https://CSUGlobal.edu) to learn more.

#### **About IMA® (Institute of Management Accountants)**

IMA®, named the 2017 and 2018 Professional Body of the Year by *The Accountant/International Accounting Bulletin*, is one of the largest and most respected associations focused exclusively on advancing the management accounting profession. Globally, IMA supports the profession through research, the CMA® (Certified Management Accountant) and CSCA® (Certified in Strategy and Competitive Analysis) programs, continuing education, networking, and advocacy of the highest ethical business practices. IMA has a global network of more than 125,000 members in 150 countries and 300 professional and student chapters. Headquartered in Montvale, N.J., USA, IMA provides localized services through its four global regions: The Americas, Asia/Pacific, Europe, and Middle East/India. For more information about IMA, please visit [www.imanet.org](http://www.imanet.org).